Dongxia Zhang

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Self-evaluation

- **Professional Background:** Possess 8 years of experience in project execution and project management, covering end-to-end involvement from frontline execution to overall project coordination. Participated in the delivery of 30+ commercial projects, including brand content and cross-functional collaboration projects, with extensive experience managing multiple projects simultaneously.
- **Core Strengths:** Strong capability in project decomposition and execution management, with the ability to translate requirements into actionable task structures, coordinate resources, and manage timelines effectively. Skilled in driving information alignment, task implementation, milestone progression, and delivery management across collaborative environments.
- **Professional Skills:** Certified Project Management Professional .Familiar with full-cycle project management, including requirement analysis, project initiation, planning,scheduling, progress tracking, risk control, and delivery acceptance. Proficient in standardized project documentation, task breakdown, milestone management, and cross-functional resource coordination.
- **Comprehensive Competencies:** Capable of managing execution and coordination in multi-project environments while handling project issues and changes efficiently. Experienced in cross-functional communication and collaboration with clients, business teams, and execution teams to ensure smooth project delivery and closure.

Work Experience

Shanghai Wuerhz Film and Television Co., Ltd. - **Post-Production Producer** Mar 2021 - Mar 2026

- **Project Coordination:** Engaged from requirement evaluation, supporting scope definition, feasibility assessment, and shot-level scheduling. Coordinated creative and production teams to ensure milestone delivery.
- **Progress Management:** Established shot-level tracking across layout, animation, VFX, lighting, and compositing. Managed version iterations, revisions, and pipeline issues to maintain continuity and version control.
- **Quality Control:** Reviewed key shots and final outputs, focusing on motion, lighting, spatial structure, and compositing. Ensured brand standards compliance and minimized rework risk.
- **Vendor Coordination:** Managed external vendors for animation, VFX, and rigging. Oversaw task allocation, delivery standards, and revision feedback, optimizing efficiency and cost.
- **Delivery Collaboration:** Aligned requirements with clients, coordinating internal and external teams to ensure smooth project delivery.
- **Key Projects:** Delivered 20+ projects for Huawei, BMW, OPPO, including high-end consumer electronics and automotive visuals. Supported *Peacekeeper Elite* esports and *The Wandering Earth 2* CG production. Huawei Vision Smart Screen V5 won 2024 Golden Sparrow Award, OPPO FIND N3 won 2023 Bronze Award.

Shanghai Adia Digital Imaging Co., Ltd. - **Post-Production Producer** Sep 2020 - Feb 2021

- **Project Coordination:** Led full-cycle production for CG/motion projects, including *Peacekeeper Elite International Championship* promotional film *Air Chase*. Managed scheduling and resource allocation.
- **Multi-Format Content Management:** Coordinated CG videos and promotional graphics under unified visual standards.
- **Client Communication:** Aligned client requirements, managed revisions, and ensured timely version delivery.
- **Key Projects:** Delivered multiple CG/motion projects including *Air Chase*, meeting high-precision and frequent revision requirements.

Shanghai Xiying Digital Production Co., Ltd. - **Compositor** May 2018 - Aug 2020

- **Shot Integration:** Handled compositing and CG integration, including keying, cleanup, and element embedding. Ensured consistency in motion, lighting, and spatial alignment.
- **Project Execution:** Collaborated with production, VFX, rendering, and director teams to implement feedback and maintain version flow.
- **Key Projects:** Supported film and commercial CG projects under multi-version, high-revision workflows.

Shanghai Huayu Cultural Media Co., Ltd. - **Post-Production Editor** May 2017 - May 2018

- **Role Overview:** Edited short videos, TVCs, motion key visuals, and opening videos. Led post-production for promotional projects, enhancing practical production skills.

Project experience

Brand Commercial Projects

Managed end-to-end production and project management for commercial visual projects of Huawei, BMW, OPPO, and other brands, covering automotive, 3C, FMCG, and sports brand content. Responsibilities included project coordination, progress tracking, and multi-party delivery management.

Representative Projects:

- Huawei Vision Smart Screen V5 *"Heart of a Giant"* , Huawei nova *"Brilliance Captured by Me"*
- BMW i *"Oasis in Your Heart"* , BMW X5 *"Inner Force Unstoppable"*
- OPPO FIND N3 *"Constellation"* , OPPO Find X7 *"Ursan Myth & Zhai Mo Heartsea"*
- McDonald's × Gundam RX-78 *"Big Mac Edition"* , Xiaomi Pad 7 *"GOODBYE CHAOS"*
- Additional support for Coca-Cola, Telunsu, Anta, DESCENTE, VOLVO

Project Achievements:

- 2024 Golden Sparrow Award – Best Visual Effects Production, Gold (Huawei Vision Smart Screen V5)
- 2023 Golden Sparrow Award – Best Production, Bronze (OPPO FIND N3 *"Constellation"*)

Film / Game CG Projects

Participated in high-complexity CG and visual effects production and coordination for games, feature films, and TV series, covering multiple production pipelines and cross-team collaboration environments.

Key Projects:

- *Peacekeeper Elite* International Championship Promotional Film *"Air Chase"*
- Feature films: *The Wandering Earth 2*, *The Battle at Lake Changjin*, *Moon Man* – CG VFX support
- TV series: *Under the Prosperous City* VFX production, *Great Sea Road* opening sequence

AI Short Video and AI Animation Exploration

Led process validation and tool testing for AI-assisted content production, covering the full workflow from creative generation to video output, evaluating AI feasibility for short video and AI animation production.

Responsibilities:

- Utilized DeepSeek and ChatGPT for short video ideation, scriptwriting, storyboarding, and prompt design, iterating multiple versions.
- Applied Loveart, Seedance, and LibTV for AI video generation and style testing, exploring workflows for brand shorts and AI animation.
- Produced and published personal AI short video content on Douyin, Bilibili, and WeChat Channels, while optimizing materials and workflows using Hermes and OpenClaw.

Skills

- **3D Visual Effects & Post-Production:** Proficient in 2D/3D tracking, 3D compositing, digital matte painting, green/blue screen keying, wire removal, and roto workflows. Familiar with color grading, editing, compositing, and online retouching, capable of supporting CG-live action integration and quality control.
- **AIGC Tools:** Skilled in DeepSeek, ChatGPT, Loveart, Seedance, and LibTV for creative ideation, script/storyboard design, prompt writing, and image/video generation testing. Experienced in AI short video production and distribution, leveraging Hermes and OpenClaw for material management and workflow optimization.
- **Office & Project Management:** Proficient in Microsoft Office (Word, Excel, PPT) for project planning, cost and progress tracking, and reporting, supporting daily project management and presentation needs.

Education

Beibu Gulf University - **Computer Science and Technology** - **Bachelor** Sep 2013 - Jun 2017